# THE TENNESSEE REGULATORY AUTHORITY

# AT NASHVILLE, TENNESSEE

IN RE:		
ALLEGED VIOLATIONS OF TENN.  CODE ANN. §65-4-401 et seq., DO-NOT- CALL SALES SOLICITATION LAW, AND RULES OF TENNESSEE REGULATORY AUTHORITY, CHAPTER 1220-4-11, BY:	DOCKET NO.	02-00466
METROPOLITAN PROPERTY AND ) CASUALTY INSURANCE COMPANY )		

# ORDER APPROVING SETTLEMENT AGREEMENT

This matter came before the Tennessee Regulatory Authority ("Authority" or "TRA") at a regularly scheduled Authority Conference held on June 11, 2002, for consideration of a proposed Settlement Agreement between the Consumer Services Division of the TRA (the "CSD") and Metropolitan Property and Casualty Insurance Company ("MetLife") related to an alleged violation of the Tennessee Do-Not-Call Telephone Sales Solicitation statutes. The proposed Settlement Agreement is attached hereto as Exhibit A.

Tenn. Code Ann. § 65-4-404 and Tenn. Comp. R. & Regs. 1220-4-11-.07(1) prohibit persons and entities from knowingly making or causing to be made telephone sales solicitation calls to any residential subscribers in this state who have given timely and

<sup>&</sup>lt;sup>1</sup> See Tenn. Code Ann. § 65-4-401 et seq.

proper notice to the Authority of their objection to receiving telephone solicitations. Tenn. Code Ann. § 65-4-405(d) requires persons or entities desiring to make telephone solicitations to residential subscribers to register in the Do-Not-Call program. Tenn. Code Ann. § 65-4-405(f) authorizes the Authority to initiate proceedings relative to violations of the Do-Not-Call statutes and the TRA rules and regulations promulgated pursuant to the Do-Not-Call statutes.<sup>2</sup> "Such proceedings may include without limitation proceedings to issue a cease and desist order, to issue an order imposing a civil penalty up to a maximum of two thousand dollars (\$2,000) for each knowing violation and to seek additional relief in any court of competent jurisdiction."

The CSD's investigation in this docket commenced after it received a complaint on January 25, 2002, alleging that the complainant, a person properly listed on the Do-Not-Call register, received a telephone solicitation from MetLife on January 16, 2002. The CSD provided MetLife with notice of this complaint on January 31, 2002.

This notice was not the first contact between MetLife and the CSD. In 2001, the CSD received three (3) complaints from Tennessee consumers properly registered in the Do Not Call Program alleging that MetLife had violated Tenn. Code Ann. § 65-4-404. The CSD investigated the complaints and contacted MetLife. The CSD and MetLife ultimately reached an agreement to settle the three (3) complaints which required MetLife to pay \$4,000 within thirty (30) days of the Directors' approval of the Settlement Agreement and to fully comply with applicable state law. Following notice of the initial complaint, MetLife, through its parent company, the Metropolitan Life Insurance Company, registered with the TRA as a telephone solicitor. The Directors approved the

<sup>&</sup>lt;sup>2</sup> See Tenn. Comp. R. & Regs. 1220-4-11-.01 et seq.

<sup>&</sup>lt;sup>3</sup> Tenn. Code Ann. § 65-4-405(f).

<sup>&</sup>lt;sup>4</sup> The proceedings involving the three (3) complaints were incorporated into TRA Docket No. 01-00917.

Settlement Agreement in TRA Docket No. 01-00917 on December 18, 2001 and that decision was memorialized in an Order issued on January 23, 2002. MetLife timely paid the agreed amount.

Upon receiving notice of the new complaint, MetLife immediately contacted the CSD and offered to pay the maximum amount contemplated by Tenn. Code Ann. § 65-4-125(f) to settle the matter. The maximum fine faced by MetLife in this proceeding is two thousand dollars (\$2,000), arising from the single telephone solicitation.

The proposed Settlement Agreement was negotiated as the result of the CSD's investigation into the complaint against MetLife. In negotiating the terms and conditions of this Settlement Agreement, the CSD took into consideration Tenn. Code Ann. § 65-4-116(b), which provides:

In determining the amount of the penalty, the appropriateness of the penalty to the size of the business of the person, firm or corporation charged, the gravity of the violation and the good faith of the person, firm or corporation charged in attempting to achieve compliance, after notification of a violation, shall be considered. The amount of the penalty, when finally determined, may be deducted from any sums owing by the state to the person, firm or corporation charged or may be recovered in a civil action in the courts of this state.

MetLife is located in Warwick, Rhode Island, with offices located throughout Tennessee. It employs approximately sixty-five (65) persons in the State of Tennessee. Upon receiving notice of the alleged violation, MetLife cooperated with the CSD's investigation of the above mentioned complaint.

As a part of this Settlement Agreement, MetLife agreed to implement measures, as outlined in Exhibit A, to prevent similar occurrences in the future.<sup>5</sup> MetLife agreed to incorporate into its practices the requirement that agents and employees doing business in

<sup>&</sup>lt;sup>5</sup> On April 12, 2002, MetLife disseminated the memorandum attached to the Settlement Agreement as Exhibit A to all its agents and employees conducting business in Tennessee.

Tennessee be familiar with the Tennessee Do-Not-Call statute. Further, MetLife agreed to pay to the Authority the amount of two thousand dollars (\$2,000) within thirty (30) days of the date of the Authority's approval of the Settlement Agreement.<sup>6</sup>

A representative of MetLife participated telephonically during the Authority Conference on June 11, 2002. Following a discussion with the parties and a review of the Settlement Agreement, the Directors voted unanimously to accept and approve the Settlement Agreement.

## IT IS THEREFORE ORDERED THAT:

- 1. The Settlement Agreement, attached hereto as <u>Exhibit A</u>, is accepted and approved and is incorporated into this Order as if fully rewritten herein.
- 2. MetLife shall incorporate into its practices the requirement that agents and employees doing business in Tennessee be familiar with the Tennessee Do-Not-Call statute.
- 3. The amount of two thousand dollars (\$2,000) shall be paid by MetLife into the Public Utilities Account of the TRA thirty (30) days from the date of the Authority's approval of the Settlement Agreement.
- 4. Upon payment of the amount of two thousand dollars (\$2,000) and compliance with the terms of the Settlement Agreement attached hereto, MetLife is excused from further proceedings in this matter, provided that, in the event of any failure on the part of MetLife to comply with the terms and conditions of the Settlement

<sup>&</sup>lt;sup>6</sup> The Authority received MetLife's payment of \$2,000.00 on June 13, 2002.

Agreement, the Authority reserves the right to re-open this docket.

Sara Kyle, Chairman

Lynn Greer, Jr., Director

Melvin J. Malone, Director

ATTEST:

K. David Waddell, Executive Secretary

# BEFORE THE TENNESSEE REGULATORY AUTHORITY NASHVILLE, TENNESSEE

	4.4
DOCKET NO.	02-00466
DO-NOT-CALL PROGRAM	T02-00043
	DO-NOT-CALL PROGRAM FILE NUMBERS

### SETTLEMENT AGREEMENT

This Settlement Agreement has been entered into between the Consumer Services Division ("CSD") of the Tennessee Regulatory Authority ("TRA") and Metropolitan Property and Casualty Insurance Company ("MetLife Auto & Home" or the "Company"). This Settlement Agreement, which pertains to one (1) complaint received by the CSD alleging that MetLife Auto & Home violated the Tennessee Do-Not-Call Telephone Sales Solicitation law and its concomitant regulations, Tenn. Code Ann. § 65-4-401, et seq., and Tenn. Comp. R. & Regs. 1220-4-11.07, is subject to the approval of the Directors of the TRA.

TENN. CODE ANN. § 65-4-404, and TENN. COMP. R. & REGS. 1220-4-11:07(1), prohibit persons from knowingly making or causing to be made telephone sales solicitation calls to residential subscribers in this state who have given timely and proper notice to the TRA of their objection to receiving telephone solicitations.



APPROVED
MetLife Auto & Home
Law Department
By AVA
Date S/14/02

The CSD's investigation in this docket commenced after it received a complaint on January 25, 2002, alleging that the complainant, a person properly listed on the Do-Not-Call register, received a telephone solicitation from MetLife Auto & Home on January 16, 2002. The CSD provided MetLife Auto & Home with notice of this complaint on January 31, 2002.

This notice was not the first contact between MetLife Auto & Home and CSD. In 2001, the CSD received three (3) complaints from Tennessee consumers properly registered in the Do Not Call Program alleging that MetLife Auto & Home had violated Tenn. Code Ann. § 65-4-404. The CSD investigated the complaints and contacted MetLife Auto & Home. Through its parent company, the Metropolitan Life Insurance Company, MetLife Auto & Home registered with the TRA as a telephone solicitor on June 11, 2001.

The CSD and MetLife Auto & Home ultimately reached an agreement to settle the three (3) complaints, which were incorporated into TRA Docket No. 01-00917. The Settlement Agreement of Docket No. 01-00917 required MetLife Auto & Home to pay \$4,000 within thirty (30) days of the Directors' approval of the Settlement Agreement and to fully comply with applicable state law. On November 28, 2001, MetLife Auto & Home sent to the Authority \$4,000 in payment of the settlement amount. The Directors approved the Settlement Agreement in TRA Docket No. 01-00917 on December 18, 2001 and that determination was memorialized in an Order issued on January 23, 2002.

TENN. CODE ANN. § 65-4-405(f) authorizes the TRA to assess penalties for violations of the Tennessee Do-Not-Call statutes, including the issuance of a cease and desist order and the imposition of a civil penalty of up to a maximum of two thousand

dollars (\$2,000) for each knowing violation. The maximum fine faced by MetLife Auto & Home in this proceeding is two thousand dollars (\$2,000), arising from the single telephone solicitation.

In negotiating this Settlement Agreement, CSD relied upon the factors stated in TENN. CODE ANN. § 65-4-116(b), including the Company's size, financial status, good faith, and the gravity of the violation. MetLife Auto & Home is located in Warwick, Rhode Island with offices located throughout Tennessee. It employs approximately thirty-four (34) persons in the state of Tennessee. During the investigation of the complaint, MetLife Auto & Home exhibited good faith in its efforts to resolve this matter. After receiving notice of the complaint, MetLife Auto & Home immediately contacted the CSD, did not dispute that the call was made and expressed an interest in resolving this matter. MetLife Auto & Home is registered in the Tennessee Do Not Call Program and receives a monthly copy of the Do-Not-Call register. At the request of the CSD, MetLife Auto & Home reviewed its corporate training policies and telemarketing policies. MetLife Auto & Home agreed to issue the memorandum attached hereto as Exhibit A to all its agents and employees conducting business in Tennessee to reiterate the implications of Tennessee law.

In an effort to resolve these complaints, represented by the file numbers above, CSD and MetLife Auto & Home agree to settle this matter based upon the following acknowledgements and terms, subject to approval by the Directors of the TRA:

MetLife Auto & Home does not dispute that the complaint against it is true and valid
and that it acted in violation of TENN. CODE ANN. §65-4-404 and TENN. COMP. R. &
REGS. 1220-4-11.07(1).

- 2. Since receiving notice of the complaint that is the subject of this Settlement Agreement, MetLife Auto & Home has exhibited good faith in its efforts to come into compliance with Tenn. Code Ann. § 65-4-404 and Tenn. Comp. R. & Regs. 1220-4-11.07(1). MetLife Auto & Home contacted CSD and expressed an interest in resolving this matter. Through its parent company, MetLife Auto & Home registered with the TRA as a telephone solicitor on June 11, 2001, and receives a monthly copy of the Do-Not-Call register.
- 3. MetLife Auto & Home agrees to pay two thousand dollars (\$2,000.00) in settlement of the complaint, and agrees to remit that amount to the TRA Office of the Executive Secretary no later than thirty (30) days after the date the Directors of the TRA approve this Settlement Agreement.
- 4. MetLife Auto & Home has incorporated into its practices the requirement that agents and employees be familiar with the Tennessee Do-Not-Call statute. On April 12, 2002, MetLife Auto & Home disseminated the memorandum reflecting this requirement attached hereto as Exhibit A to all its agents and employees conducting business in Tennessee. In a May 13, 2002 letter attached hereto as Exhibit B, MetLife Auto & Home provided written notification to the TRA that it had disseminated Exhibit A to all its agents and employees conducting business in Tennessee on April 12, 2002.
- 5. MetLife Auto & Home agrees to comply with all provisions of the Tennessee Do-Not-Call Telephone Sales Solicitation law and regulations. Upon payment of the amount of two thousand dollars (\$2,000.00) and full compliance with the other terms

The payment may be made in the form of a check, payable to the Tennessee Regulatory Authority, sent to 460 James Robertson Parkway, Nashville TN 37243, referencing TRA Docket Number 02-00466.

and conditions of this Settlement Agreement, MetLife Auto & Home is excused from further proceedings in this matter.

- 6. If any clause, provision or section of this Settlement Agreement shall, for any reason, be held illegal, invalid or unenforceable, such illegality, invalidity or unenforceability shall not affect any other clause provision or section of this Settlement Agreement and this Settlement Agreement shall be construed and enforced as if such illegal, invalid or unenforceable clause, section or other provision had not been contained herein.
- 7. This Settlement Agreement represents the entire agreement between the parties, and there are no representation, agreements, arrangements or understandings, oral or written, between the parties relating to the subject matter of this Settlement Agreement which are not fully expressed herein or attached hereto.
- 8. MetLife Auto & Home agrees that a company representative will participate telephonically in the Authority Conference during which the Directors consider this Settlement Agreement.

9. In the event that MetLife Auto & Home fails to comply with the terms and conditions of this Settlement Agreement, the Authority reserves the right to re-open this docket. MetLife Auto & Home shall pay any and all costs incurred in enforcing the Settlement Agreement.

Eddie Roberson

Chief, Consumer Services Division Tennessee Regulatory Authority

5-28-02

Date

Signature

Richard W:

Frim Name

Print Title

Date

# Independent Agent Field Bulletin

# MetLife Auto & Home

To Independent Agents in Tennessee

From MetLife Auto & Home, Independent Agent Organization

Date April 11, 2002

Re Reminder: Mandatory Compliance with Tennessee's Do-Not-Call Law.

All Independent Agents who make outbound telemarketing calls in Tennessee are <u>required</u> by state law to verify that their prospects are NOT listed on the state's "Do Not Call" (DNC) Register.

This matter is <u>extremely</u> important. Violators are subject to state fines of up to \$2,000 for each call to any prospect who appears in the DNC Register. The Tennessee Regulatory Authority (TRA) is actively pursuing violators. Your agency will be held accountable.

Each agency is responsible for registering with the TRA and for maintaining an official version of the Register. See the TRA's web site: <a href="http://www2.state.tn.us/tra/nocall.htm">http://www2.state.tn.us/tra/nocall.htm</a> or call the TRA at 1-615-741-2904 or 1-800-342-8359. The web site provides a comprehensive explanation of the DNC rules and regulations, and instructions for registering with the TRA to get access to the DNC Register.

Your agency has a legal and ethical responsibility to comply with all state laws and regulations. Furthermore, compliance with the law is an express term of the MetLife Auto & Home Independent Agency Agreement. MetLife Auto & Home has the right to immediately terminate an Agreement for material default of any obligations thereunder, including illegal activities of any kind – whether involving the business of insurance or not – and for violations of the terms of the Agreement. Suspension, rather than termination, is an alternative. During the suspension, the agent has no authority to receive and accept proposals of insurance or to bind the Company on coverages.

This bulletin is provided for your information only and is not to be construed as legal advice. If you still have questions, please contact your MetLife Auto & Home Marketing Manager or your agency's attorney.

Originator: Leslie Battle, MetLife Auto & Home, Law & Compliance



MctLife Auto & Home is a brand of Metropolitan Property and Casualty Insurance Company and its Affiliates, Warwick, RI.

APPROVED
Mettine Auto's Home
Law Department.
Date 5/19/0

# MetLife® Auto & Home

700 Gusker Lane, P.O. Box 350, Warwick, RI 02887

May 13, 2002

Ms. Lynn Questell Tennessee Regulatory Authority 460 James Robertson Parkway Nashville, TN 37243

RE:

02-00466

Dear Ms. Questell:

This letter follows up on our recent conversation relating to the settlement of the above referenced docket number. In our conversation, you requested that we confirm in writing that we had delivered the notice included in the Settlement Agreement as Exhibit A to our agents and employees in Tennessee.

To reiterate the contents of our April 12, 2002, e-mail to you:

"As we discussed, attached please find our exhibits for your settlement documents. The field bulletin (in color) below relates to Tennessee's restrictions on telemarketing and was released using Lotus Notes (e-mail) as part of our weekly MLFS (MetLife Financial Services) Times publication, on Friday, April 12, 2002. Just in case the agents did not read the publication, the content was emailed separately to each Tennessee PCS (Property and Casualty Specialist) representative, as well as to an advanced distribution list of corporate home office managers, Property and Casualty Specialist management, Field Sales Development (training) management, IA (independent agent) Marketing Managers, and to Market Strategists (non-sales, but regional strategic planning coordinators). Even though we do not accept respondent superior responsibility for IAs, since they are independent contractors, nevertheless, an IA version was mailed today as well, since we do not communicate with them by e-mail (see Word attachment). The bulletin will also be posted next week in the Communications section of the Agent Resource Site, our electronic desktop for allagents. Agents access ARS to quote and submit applications and to learn company policy/employee handbook type information. We are confident that as a result of these diligent methods, we have achieved the widest distribution of this message to our employee and agent force in Tennessee. In addition, all recipients have been instructed to forward the information to anyone who would find this information useful."

If you need anything else, please do not hesitate to call.

Sincerely,

METROPOLITAN PROPERTY AND CASUALTY INSURANCE COMPANY

By: Leslie Battle

Loslie Battle Counsel (401) 827-2379



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